



विद्या सर्वार्थ साधिका

ANANDALAYA
PERIODIC TEST – 1
Class : XII

Subject: Business Studies
Date : 19/07/2018

M.M: 40
Time: 2 Hours

General Instruction:

- (i) Answer to questions carrying 1 mark may be from one word to one sentence.
- (ii) Answer to questions carrying 3 marks may be from 50-75 words.
- (iii) Answer to questions carrying 4-5 marks may be about 150 words.
- (iv) Attempt all parts of a question together

1. "The management principles can be applied to all types of activities." Which characteristic of management is highlighted by this statement? (1)
2. A good manager focuses on _____ (1)
a) Prosperity of management b) Prosperity of employees
c) Prosperity of management and employees c) NOTA
3. Manager apply management principles by using creativity. This is related to _____. (1)
a) Management as Science b) Management as an Art
c) Management as Art & Science d) Management as Profession
4. Unity of Command insists on _____ (1)
a) One boss one employee b) Orders from a single superior
c) Match orders of different bosses d) All of the above
5. _____ scientific technique insists on hiring specialised or expert for each job. (1)
6. Management principles offer readymade solutions for managerial problems. State True or False, Explain in brief. (1)
7. The forces in Business Environment that effect all the business houses are known as _____. (1)
a) General b) Specific c) Particular d) Influential
8. Maruti company was the first company to understand the need of middle class people and launched the small car concept and availed _____. (1)
9. Conditions prevailing in business environment have same effect on the all the enterprises. State True or False, Explain in brief. (1)
10. Making assumptions for future is called (1)
a) Making derivative plans b) Making policy
c) Setting planning premises d) All of the above
11. Repeat use plans are known as _____ plans. (1)
12. 'Planning is a function of Top Level managers'. State True or False, Explain in brief. (1)

13. What is meant by 'Management as a Science'? Explain with the help of any three features. (3)
14. "The Government of India has decided to increase foreign direct investment in insurance sector." (3)
Identify and explain the dimension of business environment mentioned in the decision of the Govt.
15. Explain any two principles of Taylor's scientific management. (4)
16. Mahinder Agro Ltd. started a new venture for distribution of harmful and chemical free fertilizers (4)
vegetables. They conducted a survey to find out consumer preferences for such vegetables. They
found that most of the consumers were concerned about the harmful chemicals being used in growing
the vegetables. They found out that 90% of the households were searching for alternatives. The
company contacted a group of agricultural experts to lay down the procedure for growing the
vegetables by the farmers. They decided to train the farmers in new technology to grow chemical free
vegetables according to new innovative methods. The experts also suggested soil management
techniques through which farmers would be able to create an abundant and lasting harvest.
Identify and explain the two dimensions of business environment highlighted in the above para.
17. Write a Short note on: (4)
a) Rule
b) Budget
18. Rahul Ltd. is engaged in manufacturing electrical appliances. The company has been facing lot of (5)
problems for the last few months because of chaos between two departments viz. Production
department and Sales department. Sales department blames production department for delayed
production. However, production department blames sales department for poor sales. The force that
integrates the two departments is missing.
Moreover in the production department both the 'management' and the 'workers' do not realize the
importance of each other. There is a lack of cooperation, mutual trust and sense of goodwill between
the manger and workers.
a) Identify the missing force in the above case and list its any two characteristics.
b) Identify and explain the principle of scientific management which is being referred above.
19. Explain any five features of planning. (5)